

Residents' Day

Introduction



Anglicare Victoria has run a Residents' Day at Port Fairy and at Apollo Bay in conjunction with the local Anglican Parishes. Both towns felt that they suffered from being inundated by tourists during most of the year. Each Day was attended by over 300 people and resulted in new members for many clubs, new leaders for some clubs and much networking between clubs in a manner never achieved before. The days turned out to be surprisingly successful and enjoyable for the groups involved. These events helped to strengthen the local community by helping locals to be more informed about their recreational options.

Aim

Hold an event which promotes the range of clubs and organizations available to new and disconnected local residents.

Objectives

To provide an opportunity for clubs to promote themselves.

To provide an opportunity for new residents to join clubs

To provide an opportunity for lonely and elderly residents to make new social and special interest connections.

To hold an activity which only aims at local residents and builds community connectedness.

To provide an opportunity for clubs to recruit new leaders and network with each other.

Concept

On an afternoon / evening in ?

A range of groups could put on displays of their club activities, and outline the range of activities and interests available to the community.

A community groups could put on a display and provide food from a particular culture other than Australia.

Council could have officers and Councillors available to chat to the community.

Likely Date

Week day or week end.

When would more locals come?

Budget

Food

Publicity

Public liability?

Street Closure?

Clean Up?

Are community grants available?

Issues

Public Liability

Invitations

Program balance

Community ownership

Time to organize the event- Feb is getting very close

Organization

Task	Who	Deadline	Achieved
Agree on concept	PC and AV	Week 12	
Identify possible groups to be invited	PC and AV	Week 4	
Identify possible organizing partners	PC and AV	Week 8	
Identify media	PC	Week 10	
Write media plan	AV	Week 8	
Check public liability cover.	AV	Week 10	
Determine date and tentatively book venue	PC	Week 10	
Budget	AV	Week 10	
Volunteers	PC	Week 8	
Determine and appoint Volunteer roles	AV and PC		
Review viability of project	PC and AV	Week 8	
Send out invitations	PC	Week 7	
Start marketing plan	AV	Week 4	
Arrange equipment if requires	PC	Week 6	
Hold event	PC	Week 0	
Evaluate	PC and AV	Week 1+	
Meetings	PC and AV	Weeks 12, 8, 4, 2 from event	



Have questions? Want help?

Please contact:

The Ministry Development Committee

Chair: The Rev'd Robyn Shackell

drshackell@bigpond.com

0419 365 824